

BMW Specialist Cars



Site Location: Luton, Bedfordshire

Contract Value: £600,000

The client's brief was to refurbish, design and install a customer showroom, workshop and parts departments to BMW's high standards.



The challenge was to complete the design of the interior and exterior treatments, obtain relevant permissions and construct a quality environment within a very tight deadline.



After all of the permissions were granted by BMW and the local authorities, we are delighted to report that the showroom was opened well in advance of the Z4 new model launch. The client was pleased that the agreed budgets were met on completion.

"After purchasing the building, it was critical we moved in before the Z4 launch. I am delighted to report the stunning installation was handed over on time to the agreed budget."

Michael Donovan
Dealer Principal
Specialist Cars BMW

